

# Shaping Your Social Value Offer

WRC, as the umbrella body, is committed to having a thriving women's sector that is able to deliver services to reduce gender inequalities, which in the current economic climate are growing. The women's sector has a vital role to play in public service delivery, but the size and complexity of the competitive procurement processes and increasingly demanding contracts makes it difficult for smaller organisations to compete on their own.

As a result the Women's Commissioning Support Unit (WCSU), led by Women's Resource Centre (WRC) will work with partners in four specified locations to help local organisations enhance their ability to shape this agenda and develop specialist women consortium.

## Social Value: DRAFT workshop outline 29/2/2016

The Public Services (Social Value) Act 2012 places a duty on commissioners to consider social value before procuring public services. **Social value means wider social, economic and environment benefits to the community beyond the primary purpose of the service being procured.** This duty allows a council, for example, to choose a supplier under a tendering process who not only provides the most economically advantageous service but who offers economic, social and environmental benefits.

Women's Voluntary Organisations are ideally placed to deliver social value – they often have close connections to local communities and tend to focus on social outcomes for women, generating broader value. Building-in social value can lead to a wide range of benefits, for example creating training opportunities; linking marginalised women with service provision; enabling women to achieve their economic potential; and enabling local authorities to engage with diverse women

### Who is it for?

Women's organisations, women's projects and practitioners of specialist women services, public service practitioners and decision makers with interest in women's equality.

### What's it about?

This workshop will enable you to identify how your organisation / project delivers social value and how you can demonstrate this in order to strengthen your position when bidding to deliver services.

By the end of the workshop participants will be able to:

- explain the meaning of social value and its relevance to public sector commissioning
- identify strategies for demonstrating how commissioning for social value can help to achieve public sector priorities
- give examples of how organisations demonstrate delivery of added social value
- identify ways in which their organisation / project delivers added social value
- identify the benefits of self-assessment tools to help assess social value impact.
- articulate their social value outcomes when bidding for contracts

### What will I take away?

Outcomes: